



Carson+Co Global is a strategic communications and marketing consultancy for the sustainability, climate, and environmental sectors. We enable our clients and partners to further their outreach, forge new connections, and make real, positive impacts on our communities and environment.

Carson+Co Global supports the teams and missions of government agencies, nonprofit organizations, academic initiatives, and social enterprises. Our services include:

RESEARCH



We use investigative inquiry and qualitative and quantitative analysis to make sense of and address complex issues facing our communities and environment.

STRATEGY



We coordinate with clients and partners to pinpoint project goals and develop tactics to achieve success in campaigns, messaging, and more.

WRITING



We offer creative, scientific, and technical writing and editing services for multiple platforms.

OUTREACH



We partner with clients to ensure their communications are streamlined and effective across platforms, resulting in targeted, engaging connections.

DESIGN



We conceptualize and produce dynamic visuals for screen and print to inform and engage a wide range of audiences.

WHAT MAKES CCG UNIQUE?

We take a multi-prong approach to support our clients' outreach strategies through a combination of creative services, writing, research, and strategy design. We know how to build dynamic content that achieves desired outcomes, from enticing audiences at first impression to presenting in-depth subject matter that informs and persuades. Our expertise spans digital and print mediums and includes development of multi-channel communication strategies, brand identities, campaign collateral, publications, websites, and more. Our team draws on more than 100 years of combined experience, while always seeking to improve through research of emerging communications trends, tools, and tactics.

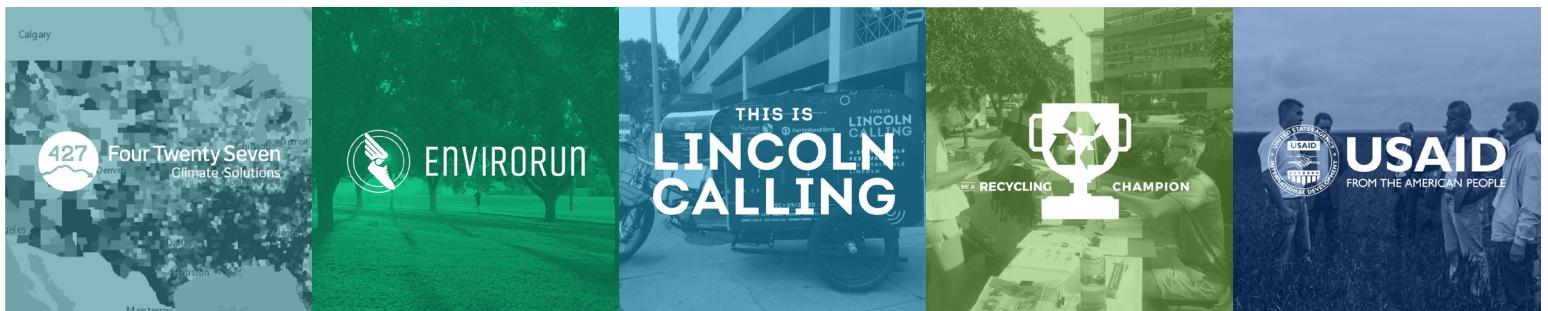
WHY CHOOSE CCG?

What is the value of incorporating sustainability practices into your everyday life? How can your organization make positive impacts on the natural environment, while still maximizing productivity? CCG's expertise is built on a foundation of client-focused project management. We ask questions and dig deep to understand the complexities of a client challenge, including both the science of sustainability and the role of organizational relationships. Throughout projects, we maintain a high level of organization to continually deliver results on time and on budget.

WHO WE WORK WITH?

Adaptation International, Arbor Day Foundation, Association of Climate Change Officers, Climate Leadership Conference, Notre Dame's Global Adaptation Institute, The City of Lincoln, The Nature Conservancy, The Wilderness Society, U.S. Agency for International Development, and more.

View our case studies and meet the team at carsoncoglobal.com



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